

# NOT IN OUR COMMUNITY

Summer 2022 Update



**HUMBERSIDE**  
POLICE & CRIME  
COMMISSIONER

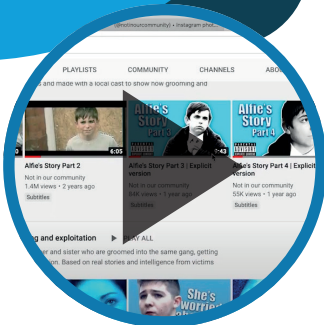


**NOT IN OUR  
COMMUNITY**  
PROTECTING OUR FRIENDS AGAINST  
GROOMING & EXPLOITATION

Know the signs -  
Real stories - Get help

## DO YOU WORK IN EDUCATION?.. WE NOW HAVE MORE SUPPORT AND TARGETED RESOURCES AVAILABLE FOR YOU!

Find out more about the Not In Our Community campaign and the work we do in this short video.



## AN INTRODUCTION FROM THE OFFICE OF THE POLICE AND CRIME COMMISSIONER FOR HUMBERSIDE

Early intervention is vital to provide young people and communities with the tools to protect themselves and I am committed to do all I can to support this. With investment from my office, Not In Our Community has been developed into a unique, Humber-focused resource that provides a multi-channelled way to raise awareness of child exploitation. In addition to our already successful social media campaign, an extensive library of innovative films and read-aloud stories and our interactive e-learning platform, I am proud to now launch a new dimension to the campaign of in-person delivery for educational settings.

Our attention cannot be focused purely to young people; everyone has a role to play in protecting them; to spot the signs that someone is at risk or needs help. Our new sessions provides support to schools and youth engagement professionals with delivery available for year groups, assemblies and also for teacher training sessions.

I hope you find this latest report interesting and we look forward to sharing more updates and developments with you soon.

**Jonathan Evison,**  
Police and Crime Commissioner for Humberside



## CAMPAIGN IMPACT OVER THE LAST 6 MONTHS...

Instagram content reached 26,271 accounts on average each month!

There have been 6953 new website users visiting the NIOC website!

Monthly website users have increased 242% from 836 to 2027!

Facebook page likes reached 6527

Facebook Ad Reach  
(The number of people who saw NIOC's ads at least once.)  
2,760,511



## A NEW FILM FOR EDUCATORS

Not In Our Community have released a new film for teachers, youth workers and other professionals working with young people to show how we can use education to identify, prevent and disrupt grooming and child exploitation.

This film provides those working in and around education in the Humberside Police Force area with an introduction to grooming and child exploitation as well as highlighting local resources available to assist with high quality Sex and Relationships Education.

# HOW NIOC WORKS

01

Creates

Intelligence  
Co-production

02

Connect

Educational  
Resources  
Help & Info

03

Social

Young people  
Family

04

Interact

Interactive  
E-learning  
Tracked  
Progress

# NIOC'S EDUCATION OFFERING

**NEW!**

Not In Our Community is now also offering funded sessions for schools and other group sessions.



With funding provided by the Office of the Police and Crime Commissioner for Humberside, Not In Our Community can now offer funded in-person educational and interactive sessions for schools and youth clubs on grooming leading to criminal and sexual exploitation.

Sessions can be altered to suit all age groups from Years 6 to 11 and can be delivered to assemblies, classes or smaller, targeted groups of 'at risk' young people.

If you would like to discuss how we can support you in the early intervention and prevention of grooming leading to sexual and criminal exploitation, please get in touch by emailing

[mail@notinourcommunity.org](mailto:mail@notinourcommunity.org)



## NEW FILM COMING SOON!

A brand new NIOC film is in development, recounting the experiences of parents whose children have been victims of sexual or criminal exploitation.

'Where were the parents?' shows the wider impact of exploitation on families by sharing the real life stories of two parents from the Humberside area along with reconstructions of events from their perspective.

The film will be shared on NIOC's YouTube channel and social media when launched. Follow us to be the first to view.



## THANK YOU

Thank you for reading this report and for any help sharing our resource and messages. Not In Our Community succeeds because of your support and it needs to work for you.

If you use the resource and have feedback please let us know by emailing:  
[mail@notinourcommunity.org](mailto:mail@notinourcommunity.org)

To register on our stakeholder list and receive bi-annual reports and news of upcoming launches, email:  
[Laura.Hodgson@humberside.pnn.police.uk](mailto:Laura.Hodgson@humberside.pnn.police.uk)